

# Enicar Jet Graph

# 1965

Ariste Racine founded his watchmaking house in La Chaux-de-Fonds in 1913 and in 1918 the company moved to Lengnau near Bienne when it took the name Fabrique Enicar, an anagram of the name Racine. It was a 'manufacture' which produced calibres with lever and cylinder escapement and a varied range of models for both men and women, and for the military, with built-in compass, etc.

**Résistance**  
aux épreuves

**Étanchéité**  
jusqu'à 100 m (10 Atm)  
de profondeur

**Précision**  
comme toutes les montres  
ENICAR

**C'est une obligation**

pour les sportifs, ingénieurs, techniciens, etc., que de posséder un chronographe Enicar. Conçu pour répondre efficacement aux problèmes de l'homme d'action, ce chronographe polyvalent est l'instrument indispensable de tout homme qui fait face à des responsabilités.

**ENICAR...**  
c'est toutes les qualités  
d'une montre  
suisse de classe.

**ENICAR**

MANUFACTURE D'HORLOGERIE ENICAR S.A. LENGNAU / BIENNE - SUISSE

Advertisement of 1964

Even during the terrible crisis at the end of the 1920s the Enicar company continued to remain fiercely independent and never gave up its rights to make movement blanks to the all-powerful Ebauches SA.



In 1939 Ariste Racine's son, who was only 27, joined the board of the company. He had the same first name as his father and, like him, the spirit of initiative. He was to put in place a continuous programme of improvement in the quality of his watches, with, for example, the perfecting of an exclusive technique for cleaning movements using ultrasound before lubricating, christened 'Ultrasonic'. Above all, from the 1950s onwards he was to apply the principles of modern marketing by linking the brand name with the best sportsmen of the day – motor racing driver Stirling Moss, Geoff Duke in motor cycle racing, tennis player Ken Rosewall and diving pioneer Hans Haas.

In May 1956, a party of Swiss mountaineers succeeded in climbing Mount Everest and Mount Lhotse for the first time just six days apart. All the members of the expedition were wearing Enicar watches, christened 'Sherpas'

for the occasion. The reputation of Enicar watches was to grow and grow with the production of new models at one and the same time tough and innovative, such as the Sherpa Dive of 1958, waterproof to a depth of 200 metres, and the Sherpa World Timer in 1960s with a second time zone indicator.



*Index 30minChrono* Technology :   

Rarity :  

Price : \$\$